

Postgraduate Diploma in Business*



Overview

The Postgraduate Diploma in Business is a Level 8 qualification consisting of eight papers taught over one year. The teaching materials have been designed by Southern Cross University and successful completion will result in an NZQA-approved award of the Postgraduate Diploma in Business from ICL Business School.

To qualify for entry, applicants must have a Bachelor Degree or Graduate Diploma in a business-related field.

International students must also present IELTS with a minimum score of 6.5 overall, with no band less than 6.0, or an equivalent recognized by NZQA.

Dates and fees

The PGDipBus will be launched week beginning 30th May, 2016. Subsequent 2016 start dates are: 8th August, 26th September and 5th December. Fees \$20,000 + \$1500 material fee + \$225 enrolment fee.

Papers

This programme consists of eight papers; four at Level 8 and four at Level 9:

Accounting for Managers (Level 8)

Introduces students to the fundamentals of financial and management accounting viewed from the perspective of the business manager. The focus is on critical evaluation of accounting information contained in financial statements and management accounting reports for use by managers to inform responsible decisions.

Marketing (Level 8)

Introduces students the concepts of markets and the philosophy of marketing underpinning our contemporary business environment. Looks at aspects of marketing managements: customer focus, relationship marketing, monitoring of the environment, buyer behaviours, marketing research, marketing planning, the marketing mix, and competitive strategy. Concepts are applied to products and services in a global context.

Organizational Behaviour (Level 8)

Introduces students to work and worker behaviour; behaviour at work; group and organizational behaviour; links between behaviour and organizational restructure; tasks and job design; administrative hierarchy; job satisfaction and worker adjustment; stress and other factors related to the environment of work; values associated with work behaviour.

Economics and Quantitative Analysis (Level 8)

Focuses on aspects of microeconomics and macroeconomics of most relevance to managers. The main themes are the market systems and what it can accomplish; limitations and failures of markets; government policies and other factors in the macroeconomic environment impacting on business; how issues and government policies with respect to the international economy impact on business. Quantitative analytic techniques for business and economics are introduced and applied.

Global Business (Level 9)

Examines the (additional) challenges confronting the global business manager. Firstly explores the vibrant dynamic global business environment and the opportunities and threats posed by operating in a global environment; notably in political economy and culture. Then turns to the development of global business strategy, addressing strategic management, entry strategies, organizational design and the functional areas of marketing, finances and human resources management.

Entrepreneurship and Marketing (Level 9)

Deals with the realities confronting entrepreneurial decision making in a contemporary context and introduces students to core marketing concepts – students assess how to harness creative potential of complex dynamics in a systemic approach that creates, grows and amplifies value throughout the system. The unit explores strategy, entrepreneurship and marketing and provides a framework for understanding relevant theory and its application.

Project Management (Level 9)

Develop students' understanding of the principles of project management from a managerial perspective in an organizational setting and to develop skills to plan and manage projects with teams. Students will be introduced to the various phases and processes associated with a project life cycle, and should understand the knowledge areas associated with any project and explore practical applications of the knowledge acquired through this unit.

Leading and Managing People (Level 9)

Introduces students to theories and practices of contemporary leadership and management in a global setting. Various leadership styles will be canvassed and applied reflexively in developing students' own approach to leading and managing, as two separate but interrelated skill sets.

Schedule and Materials

The programme is taught over three 16-week trimesters: a total of 12 months. In the first two trimesters students take three papers and in the third trimester two, allowing for a repeat if necessary. Each paper has four contact hours per week. The May and September trimester schedules have weekend lectures, with contact teaching on Saturdays and Sundays; the August and December trimesters have evening lectures, with three evening classes from 5pm to 9pm. The material fee covers the core e-texts for each paper. Students are expected to have their own computer (BYOD) as the core books will only be available as e-texts.

Graduate Outcomes

According to NZQA, students with a Postgraduate Diploma are able to:

- Show evidence of advanced knowledge about a specialist field of enquiry or professional practice
- Engage in rigorous intellectual analysis, criticism and problem-solving

Employment Outcomes

A PGDipBus graduate qualifies for ANZSCO Skill Level 1 for permanent residency applications, with 60 immigration points, and employment in supervisory and management level positions within a wide variety of businesses and industries. Skills and knowledge are transferable across many industries both nationally and globally. The PGDipBus also qualifies for the spouse visa, whereby the student's spouse may work full time on a work visa and any children are entitled to a free schooling in the local state school.

General Disclaimer

No person should rely on, act, or refrain from acting solely on the basis of the material used in this publication. We make no claims as to the accuracy or currency of the information contained herein.

Neither the Licensee, nor any person or entity from which the Licensee licenses any content or information, is liable to you, or anyone else, for any loss suffered (whether direct or indirect) in connection with the use of, or reliance on,

the content or information used in this publication.

The teaching materials for this programme have been developed by Southern Cross University. However, the programme is being taught by ICL Business School and successful completion will result in a New Zealand Qualifications Authority approved award of the Postgraduate Diploma in Business from ICL Business School.

*Subject to NZQA Approval

The NZQA panel assessed the PGDipBus and approved it on 23rd February 2016 with no requirements. The formalities of signing it off and publishing it on the NZQA website should take approximately one month. In the meantime, ICL can receive applications for the programme, but will not be able to make offers until formal approval.



ICL Education Centre, 10-14 Lorne Street, Auckland CBD
PO Box 293, Shortland Street, Auckland, 1010, New Zealand
Tel +649 368 4343
www.icl.ac.nz Email info@icl.ac.nz

Copyright: © 2007 Southern Cross University. All rights reserved. The material contained in this publication is subject to copyright. You must not adapt, reproduce, copy, communicate, publish or in any way seek to commercialize any part of the intellectual property contained herein without the copyright owner's written consent.